FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00103783 **Type of Permit:** STILL **Release Date:** 02/08/2016

Production Company	STRAUB COLLABORATIVE INC
Insured Company Name	STRAUB COLLABORATIVE INC
Contact Phone No. 1	503-504-6880
Contact Phone No. 2	
Fax	
Address	2503 N ALBINA AVE PORTLAND, Oregon 97219
Production Title	REEBOK
Type of Production	Still Photo

Producer	Bonnie Stedman
Director	David Straub
1st AD	Bonnie Stedman
Production Manager	Bonnie Stedman
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Bonnie Stedman
Primary Phone	Mobile - 971-222-1155
Secondary Phone	
Location Assistant	Paul Kruhm
Primary Phone	Mobile - 310-779-6221
Secondary Phone	

Fees

Permit Delivery Fee	$55.00
FILMLA STILL APPLICATION FEE	$60.00
LA COUNTY STILL USE FEE - BEACHES	$100.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $365.00

Number of Locations 4

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 4

Permit Number	S00103783	**Location Manager**	Bonnie Stedman
Production Company	STRAUB COLLABORATIVE INC	Primary Phone	Mobile - 971-222-1155
Insured Company	STRAUB COLLABORATIVE INC	Secondary Phone	
Production Title	REEBOK		

Location Address Rose Ave., Lincoln Blvd., Washington Blvd., Ocean Front Walk, inclusive (Excluding State freeways/highways, Venice Boardwalk, Abbot Kinney Blvd., Unincorporated Los Angeles County, City of Culver City), Los Angeles, CA, 90291

Location Type Grid

Film Dates 2/9/2016 - 2/9/2016 07:30 - 12:30 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Interior/exterior filming activity may not exceed a two hour time frame.
May not interfere with filming activities of production companies in possession of location-specific permits, previously scheduled special events, or existing construction projects.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Preciado

Coordinator Note
It is the responsibility of the permittee to be aware of the special condition areas, which are excluded from this grid location (a complete list of special condition areas can be found at www.filmla.com)
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups
May not compromise fire/emergency protection systems without presence of UFSO
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Private lots

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00103783	**Location Manager**	Bonnie Stedman
Production Company	STRAUB COLLABORATIVE INC	Primary Phone	Mobile - 971-222-1155
Insured Company	STRAUB COLLABORATIVE INC	Secondary Phone	
Production Title	REEBOK		

Location Address 18700 Pacific Coast Hwy, Unincorporated Los Angeles County, CA, 90265

Location Name TOPANGA BEACH

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 2/9/2016 - 2/9/2016 11:30 - 17:30 1 day

Open or Closed to the Public Open

Generic Conditions
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
1GenFilmPermitConditions_2012-03-01.pdf
2ParkingGuidelines_2012-03-01.pdf
TopangaBeach_SpecialFilmingConditions_2011-08.pdf

Equipment on Location

Type	Quantity
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	10
LA County Field Inspection	1

Filming Activities Camera on sticks; Equipment on sand; Exterior models against scenery; Handheld equipment; Main Tower;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County Fire Department

Thomas Guide **Page:** 630 **Grid:** D6

Location Notes
7/14/15 A WALKTHROUGH WITH THE LIFEGUARD CAPTAIN IS REQUIRED FOR THIS LOCATION PRIOR TO SHOOT.
PRODUCTION CO. MUST CONTACT CAPT. ROBERT TORRES
310.394.3261/rtorres@fire.lacounty.gov

Please note however, that if an application comes in late and a walk-through is not possible, a Film LA Monitor is required.

Must contact Parking Management directly for parking requirements and activities on property
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
Reservations for use of beach must be made through FilmL.A.
All production companies must contact parking management prior to film date and make

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00103783	**Location Manager**	Bonnie Stedman
Production Company	STRAUB COLLABORATIVE INC	Primary Phone	Mobile - 971-222-1155
Insured Company	STRAUB COLLABORATIVE INC	Secondary Phone	
Production Title	REEBOK		

arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Approvals
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey
LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS — Greg Graham Final Approver

Coordinator Note No water activity

Coordinator Note The lifeguard tower can be used as background as long as the photo(s) do not have distinguishable LA County markers. Talent and crew are not allowed on the tower or ladder and no staging or storing equipment on or underneath the tower.

Coordinator Note SP0111-70 / FI

Coordinator Note Tower may not be used in any way that would damage the image of Los Angeles County or its Lifeguards. Tower can not be identifiable as a Los Angeles County Lifeguard Tower. No vehicles on beach, must hand cart all equipment onto sand. Not permitted to unload/load, film, park or block lower access road/lot. Must park at upper public lot only. Must not block emergency access routes.

Parking

Base Camp
Location Type : Filming Location

Parking Notes
MPI Lot
Pay and park

Crew Parking
Location Type : Filming Location

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Permit #S00103783

Summary Information — Location

Permit Number	S00103783	**Location Manager**	Bonnie Stedman
Production Company	STRAUB COLLABORATIVE INC	Primary Phone	Mobile - 971-222-1155
Insured Company	STRAUB COLLABORATIVE INC	Secondary Phone	
Production Title	REEBOK		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 2/9/2016 - 2/9/2016 07:30 - 12:30 1 day

Open or Closed to the Public Open

Generic Conditions *LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Straub.Reebok.103783.RECCTR.pdf

Equipment on Location

Type	Quantity
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	9
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

FOR THE USE OF VENICE PIER: Companies must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Ivan Sanchez
LOS ANGELES CITY POLICE DEPARTMENT — Mark Buck

Coordinator Note SHOOTING AT MUSCLE BEACH
No park monitor required

Coordinator Note No blocking of exits/entrances

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00103783	**Location Manager**	Bonnie Stedman
Production Company	STRAUB COLLABORATIVE INC	Primary Phone	Mobile - 971-222-1155
Insured Company	STRAUB COLLABORATIVE INC	Secondary Phone	
Production Title	REEBOK		

No interior activities or equipment placement
May not compromise fire/emergency protection systems without presence of UFSO

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00103783	**Location Manager**	Bonnie Stedman
Production Company	STRAUB COLLABORATIVE INC	Primary Phone	Mobile - 971-222-1155
Insured Company	STRAUB COLLABORATIVE INC	Secondary Phone	
Production Title	REEBOK		

Location Address 2100 Ocean Front Walk, Los Angeles, CA 90291

Location Name VENICE BEACH (2100)

Location Type Beach

Film Dates 2/9/2016 - 2/9/2016 07:30 - 12:30 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
North Venice Parking lot map.pdf
ParkingGuidelines_2012-03-01.pdf
1GenFilmPermitConditions_2012-03-01.pdf
VeniceBeach_SpecialFilmingConditions_2012-03-01.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	9

Filming Activities Camera on sticks; Equipment on sand; Exterior models against scenery; Ave 19 & 21;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H6

Location Notes
PRODUCTION COMPANIES MAY ONLY CHOOSE 2 TOWERS WITHIN THIS AREA TO PERMIT. THE TOWERS MUST BE STIPULATED IN THE FILMING ACTIVITIES OF THE LOCATION. ANY DEVIATION FROM THE REQUESTED TOWERS MUST BE CHANGED ON THE PERMIT AND APPROVED THROUGH BEACHES AND HARBORS PRIOR TO FILMING.

All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.
No parking, blocking and/or staging in handicap spaces, electric charging stations or Pay & Display machines.
All companies must contact Parking Management at (310) 821-1081 prior to film date to make arrangements for parking (see parking guidelines)

Use of Animals at this beach requires an Animal Regulation Permit from LA City Animal Services (this is within the City of LA jurisdiction) http://www.laanimalservices.com/laws-policies/permits/

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00103783	**Location Manager**	Bonnie Stedman
Production Company	STRAUB COLLABORATIVE INC	Primary Phone	Mobile - 971-222-1155
Insured Company	STRAUB COLLABORATIVE INC	Secondary Phone	
Production Title	REEBOK		

Approvals	LOS ANGELES CITY POLICE DEPARTMENT	Mark Buck
	LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
	LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Greg Graham Final Approver

Coordinator Note No water activity

Coordinator Note Tower may not be used in any way that would damage the image of Los Angeles County or its Lifeguards. Tower can not be identifiable as a Los Angeles County Lifeguard Tower. No vehicles on beach, must hand cart all equipment onto sand. Not permitted to unload/load, film, park or block lower access road/lot. Must park at upper public lot only. Must not block emergency access routes.

Coordinator Note Not permitted to use, store equipment on or film on lifeguard towers in area. No vehicles on beach, must hand cart all equipment onto sand. Must stay clear 75 feet of the Breakwater Lifeguard Tower at all times. Must not impede bike path activities. Must not block emergency access routes.

Parking

Base Camp
Location Type : Filming Location

Parking Notes
MPI N Venice Lot 2/9 (4 spaces) 2/9 0730-1230 hrs
Pay and park

Crew Parking
Location Type : Filming Location

NOT A PERMIT

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NOT A PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

NOT A PERMIT

[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

TOPANGA BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- Only still photography or small film shoots with hand held equipment will be allowed. Groups no larger than 15 total (including cast and crew) will be allowed.
- No parking or picture vehicles at lower parking lot or access road. Chain will not be dropped.
- Parking lot closes at dusk. Parking attendant required after hours.
- No filming on bluff due to helicopter landing zone.
- All equipment must be walked down to the beach.
- No vehicles or other equipment on turf, unless otherwise approved by DBH.

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

VENICE REC CENTER – MUSCLE BEACH

- **Ok to do still photography on 2/9/16 at Venice Rec Center – MUSCLE BEACH.**
- **Must adhere to all written guidelines provided for Venice Rec Center.**
- **Must not stop traffic on boardwalk.**
- **OK to have handheld cameras, bounce boards, minimal prop equipment, and battery powered lights.**
- **Company must find own parking.**
- **Not allowed to (interview, if applicable) take photos of patrons on the boardwalk unless given written consent.**
- **No vehicles of any kind allowed on the boardwalk.**
- **Must work around park patrons and park activities.**
- **Not allowed to close off access to boardwalk at all times.**
- **No blocking off exits/entrance of driveways.**
- **Must stay off the turf at all times.**
- **Company must stay within the boundaries requested at Venice Rec.**
- **Must stay off the sand and beach at all times, unless permitted by county beaches and harbor.**
- **Nudity is prohibited and not allowed in any Recreation and Parks facility.**
- **In the event that city electricity or water is used a $75.00 per usage per day charge will be invoiced and added to your permit.**
- **Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.**
- **Film permits do not provide exclusive use of a park or recreation area.**
- **Equipment:**
- Pop up tents must be free standing, OK to secure tents with sand bags or water buckets, no staking allowed.
- Must use plywood underneath any heavy equipment on the turf.
- Production companies must use cable crossovers on all pathways.
- Must hand cart or carry all equipment to location within the park, unless prior approval is given by the Park Film Office.
- Preparing, staging or actual filming will be stopped by Park Management if unexpected weather conditions in combination with the company's activities causes damage to the area.
- **Vehicles:**

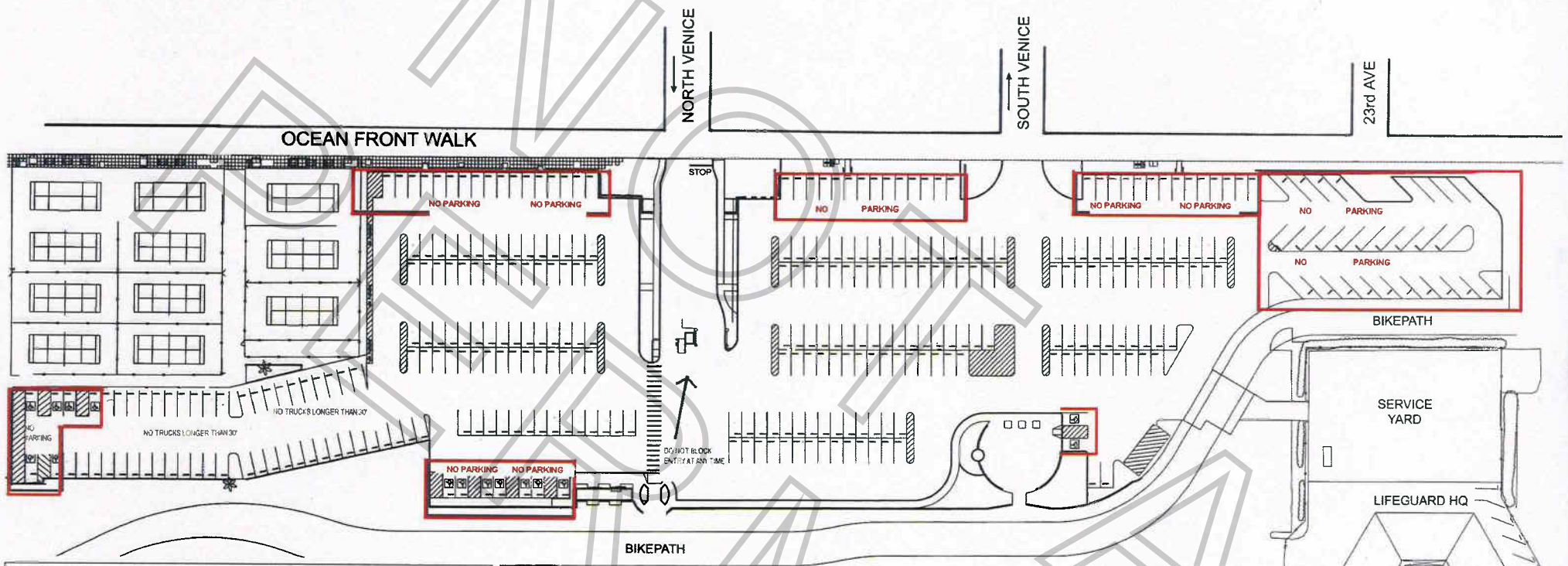
NOT A PERMIT

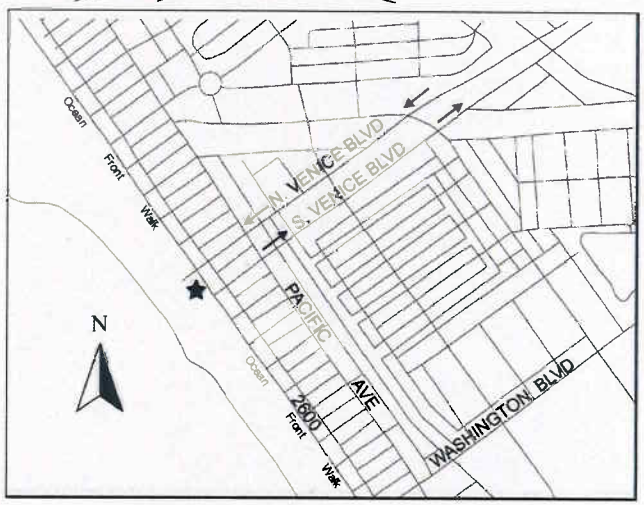
- Service/Asphalt roads, trails, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Vehicles are not allowed to drive inside of the park or on dirt trails, unless prior approval is given by the Park Film Office.
- Vehicles may not park or block any grassy areas.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- **Park Activity:**
- All production activities must give the "right of way" to excessive traffic of park patrons.
- Company must use caution for pedestrians and dogs.
- Must allow children to play at all times.
- OK to conduct 2 minute intermittent pedestrian control (IPC) only when camera is rolling
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Digging holes, trenches and ponds is not permitted unless prior approval has been granted by the Park Film Office.
- Bringing soil, mulches, leaves and other material used for footing or blowing effects is not permitted unless approved by the Park Maintenance Supervisor.
- Cutting any chaparral vegetation and filming in the area overgrown by the chaparral is not permitted.
- Bolting, nailing or wrapping wire on trees is not permitted.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- Companies are responsible for clean-up of the entire area they have occupied.
- May not use any **ball diamonds** without prior approval from the Park Film Office.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-103783
STRAUB COLLABORATIVE- REEBOK
(VENICE REC. – MUSCLE BEACH)

MODEL PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT





Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 10 / 2008 BY CLS

This map was produced in whole or in part from THOMAS BROS MAPS(r) digital database files and reproduced with permission granted by THOMAS BROS MAPS(r). All rights reserved.

Permit #S0103-03

PRINT

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NOT A PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

NOT A PERMIT

[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

Special Filming Conditions for Los Angeles County Beaches

VENICE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- For the Venice Blvd. & Rose Avenue lots, no arrival prior to 7:00 a.m. or staying past 10:00 p.m. unless Community Surveys of the residential buildings have been obtained. For the Washington Blvd. lot, companies will not be allowed into the lot prior to 7:00 a.m. or after 10:00 p.m. No exceptions.
- Equipment vehicles larger than 33 feet in length parking in the Venice Boulevard Beach parking lot must have flagman for safety purposes when crossing over the bike path. Companies may also be required to pay for a parking attendant.
- Equipment vehicles may not park on bike path that goes through the Venice Boulevard beach parking lot at any time.
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time.
- All equipment must be 10 feet from bike path.
- Companies must fly cables over bike path.
- Generator(s) must be facing the water side of the parking lot at Washington Blvd.
- Companies must keep base of Venice Pier clear of all equipment and persons while filming on the pier.
- No trucks larger than 40 feet will be allowed in parking lot.
- No filming, blocking or parking on access ramps or storm drains.
- Must have a safety person present when driving in lot.
- No filming at Breakwater Lifeguard tower.
- No film requests from Memorial Day weekend to Labor Day from Breakwater Lifeguard tower to the 26th Avenue Lifeguard tower.

<u>Launching and Landing of Personal Motorized Watercrafts</u>:

- Production companies will be allowed to launch and land personal motorized watercrafts (not vessels) at the south end of Venice Beach at the North Channel Lifeguard tower, from October through March.
- Production companies may use the north jetty pedestrian walkway for the purposes of towing personal motorized watercrafts down to the beach. For safety purposes, the use of flagmen or retired/off-duty police officers are required to ensure the safety of pedestrians and beachgoers while towing vehicles are on the walkway.
- After launching, personal motorized watercrafts must remain 300 yards off shore.
- Vessels must remain 300 yards off shore.

NOT A PERMIT

- Personal motorized watercrafts and vessels must not impede the ingress and egress of boat traffic at the Marina del Rey Channel entrance.

- For film shoots with the use of personal motorized watercrafts in scenes, such watercrafts must remain 300 yards off shore and production company must hire two Lifeguards. One Lifeguard will serve as the operator of the Los Angeles County Lifeguard personal motorized watercraft. The operator will be on the water to monitor the shoot and keep a lookout for public safety. The other Lifeguard will serve as an in-the-water rescuer. Production company may also be required to hire shore-based Lifeguards.

- Unusual requests for use of personal motorized watercrafts will be evaluated on a case-by-case basis.

- On the day of the shoot, if water/weather conditions are unsafe for scenes with the use of personal motorized watercrafts, Lifeguards have the authority to cancel the shoot.

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. DRAFT